



A Chapter of The American Institute of Architects

Dear AIA Denver Members,

Recently, the AIA Denver Board of Directors approved the chapter's first-ever [strategic plan](#). We are thrilled to be able to present this document to you, as it will provide a roadmap for the organization, board of directors, committees and staff for the next five years, and will ensure that our year-to-year priorities are in line with our long-term vision and goals.

The AIA Denver Strategic Plan is the result of more than a year of work by a dedicated strategic planning task force and the 2008 and 2009 boards of directors. The strategic plans of AIA National and AIA Colorado were used as a guide, and the AIA Denver Mission-Vision Initiatives acted as the foundation for the plan. Each active AIA Denver committee, including Committee on the Environment, the Diversity Task Force, the Housing Committee and the Urban Design Committee, had the opportunity to provide feedback about the plan before it was finalized, and, as a result, the plan represents the wide range of passions and interests of the AIA Denver membership.

During the planning process, a number of issues emerged as overarching priorities, including:

- **Sustainability:** AIA Denver will continue to promote sustainability by providing tools, resources and research to be committed leaders in the built environment.
- **Diversity:** AIA Denver will create diversity through a long-term effort focused on education, recruitment, retention and advancement of all groups.
- **Structure:** AIA Denver will devise an improved organization structure with clarity of purpose, plan and communication.
- **Economy:** AIA Denver will deliver knowledge and provide members with tools, research and educational opportunities to navigate the needs of today and tomorrow.

These sections of the plan will become the primary areas of focus for AIA Denver throughout the next year. Additionally, AIA Denver will continue to provide exceptional services and resources to its members in the areas of education, support for emerging professionals, service to society and excellence in design.

Now, more than ever, we need your help to ensure that this plan and these important initiatives succeed and continue to reflect our members needs. We are looking for people from within the AIA Denver membership who are passionate about the issues put forth in this plan, and we are seeking new leaders to help us devise strategies for action and implementation. [Review the AIA Denver 2009 - 2014 Strategic Plan](#), find a goal that interests you, and [contact us](#) to be a part of this exciting new chapter for our organization.

Sincerely,

Steve Carr, AIA
AIA Denver 2009 President

Tania Salgado, AIA
AIA Denver 2009 President-Elect

AIA Denver
1515 Arapahoe St., Ste. 1-110
Denver, CO 80202
303.446.2266 (p)
303.446.0066 (f)
www.aiacolorado.org