

**James Timberlake, FAIA**

**Forward: Design Critical**

For over two decades, KieranTimberlake Associates has created beautifully crafted, thoughtfully made designs which are holistically integrated to site, program and people. The firm is recognized for its research-based practice that focuses on new materials, processes, assemblies and products. They have received over eighty design citations, including the 2008 Architecture Firm Award from the American Institute of Architects.

Partner James Timberlake will take a provocative look at the future of the architectural profession, by discussing current productivity and environmental problems that undermine the building industry, focusing on potential reorganization strategies to address these issues.

An investigation of building information modeling (BIM), the supply chain and the creation of integrated component assemblies are posed as part of the solution, as well as collaboration with other disciplines, cultivation of a deep environmental ethic, and assuming full responsibility for what we build. Citing examples from KieranTimberlake projects, Timberlake will describe the role design research can play in the development of new models for design and fabrication.