

Doug Rawson, PE, is Founder and CEO of Base Builders, LLC, a software manufacturer providing practice and project management solutions to the AE industry.

Doug began working as a consulting electrical engineer in 1989 and six years into this career he launch Aentec, an electrical engineering firm. After 10 successful years he sold the firm to focus on Base Builders. During his 16 years as a practicing engineer and continuing on today, he has been driven to find ways to improve efficiencies in project management and office operations. Doug's focus was always on the business of running a business and not necessarily on the art of engineering or project design.

Over the years, he has attended seminars, participated in business coaching organizations, and hired nationally-known business consultants to help refine his operations and expand his knowledge. Doug now strives to educate fellow architectural and engineering organizations on implementing efficient business practices that lead to increased profits and peace of mind.

Doug's presentations are designed to reach all levels of an organization and have been well received by both attendees and event hosts. He has spoke to small organization chapters and at large national events including developer conferences, AIA Symposiums and luncheons, IES and ASHREA chapter meetings, and the annual conference of California's Structural Engineers Association.

For more information about Base Builders, visit [www.basebuilders.com](http://www.basebuilders.com), or call 866.852.3030.